

Message Text

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70

ACTION ARA-20

INFO OCT-01 ISO-00 EB-11 TRSE-00 PA-04 PRS-01 CIAE-00

INR-10 NSAE-00 RSC-01 DRC-01 /049 W

----- 085629

R 161930Z APR 74

FM AMEMBASSY QUITO

TO SECSTATE WASHDC 0735

INFO AMCONSUL GUAYAQUIL

USIA WASHDC

USDOC WASHDC

UNCLAS QUITO 2532

FOR CAP ACTION STAFF

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: ECUADOR COMMERCIAL ACTION PROGRAM

REF: STATE 074812

1. FOLLOWING COMMENTS ARE KEYED TO APPROPRIATE PARAGRAPHS OF REFTEL.

2. PARA 3. REPORT ON LAST CTF MEETINGS, HELD MARCH 29 AND APRIL 10, IS BEING FORWARDED BY SEPTTEL.

3. PARA 5. EMBASSY NOTES THAT COMMERCE HAS PUBLISHED ARTICLE ON ECUADOR IN APRIL 1 ISSUE OF COMMERCE TODAY AND HAD ASSUMED THIS ARTICLE, BASED LARGELY ON RECENT ECONOMIC TRENDS REPORT, QUALIFIED AS TRADE OUTLOOK ARTICLE. IF SUCH IS THE CASE, AND ANOTHER SIMILAR ARTICLE IS NOT DESIRABLE AT THIS TIME, WE PROPOSE SENDING AN UPDATED PIECE FOR PUBLICATION IN OCTOBER AS PART OF FY 75 CCP.

4. PARA 7. WE EXPECT TO FORWARD RESULTS OF MARKET STUDY OF AGRICULTURAL EQUIPMENT LINES MAY 15.

5. PARA 8. EMBASSY HAS ALREADY FORWARDED COMPREHENSIVE REPORT ON ECUADOR'S INDUSTRIAL DEVELOPMENT PROGRAM, INCLUDING COMMENTS ON UNCLASSIFIED

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IMPORT SUBSTITUTION EFFECTS. SEE QUITO'S A-18, FEBRUARY 28, 1974.

IN ADDITION, REPORTING WILL BE DONE ON CASE-BY-CASE BASIS FOR INDIVIDUAL ITEMS AS INFORMATION BECOMES AVAILABLE.

6. PARA 10. WE HAVE ENGAGED LOCAL FIRM, INFORMES-AGENCIAS-ESTUDIOS (INFAE) (SEE WTDR F.S. 21-74, QUITO 1763, MARCH 15, 1974). TO CONDUCT WTDR INVESTIGATIONS AT COST OF 10 DOLLARS PER REPORT. THIS CHARGE IS CONSIDERED REASONABLE IN VIEW OF INCREASED COST OF WTDRS TO US FIRMS AND PREVAILING RATES FOR SUCH SERVICES AMONG REPUTABLE PROFESSIONAL ECUADOREAN FIRMS. COST INCLUDES PERSONAL VISIT BY INFAE REPRESENTATIVE TO SUBJECT ECUADOREAN COMPANIES WHEN ADVISABLE. DRAFT WTDR REPORTS RECEIVED THUS FAR HAVE BEEN THOROUGH AND TIMELY, ALTHOUGH IN NEED OF EDITING. DESPITE INCREASE IN COST OF FINAL WTDR TO \$15, QUITO WORK LOAD HAS NOT DIMINISHED. BASED ON NUMBER OF 1973 REQUESTS AND COST OF CONTRACTING, WE WILL REQUIRE FUNDING OF \$1,400 DURING FY 1975 TO CONTINUE CONTRACTING THIS SERVICE.
BREWSTER

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NNN

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